THE PHILLIPS COLLECTION
2017 ANNUAL GALA
Maifest: A Spring Celebration of German Art and Culture
MAY 19, 2017

INDIVIDUAL SPONSORSHIP OPPORTUNITIES
A RICH HISTORY OF GERMAN ART AND CULTURE AT THE PHILLIPS

GEORG BASELITZ (GERMAN, B. 1938)
JÖRG IMMENDORFF (GERMAN, 1945-2007)
MARKUS LÜPERTZ (GERMAN, B. 1941)
A. R. PENCK (GERMAN, B. 1939)
In fall 2015, The Phillips Collection acquired a transformative gift of 46 works of German and Danish postwar art from gallerist Michael Werner, featuring paintings, sculptures, and works on paper by Georg Baselitz, Jörg Immendorff, Per Kirkeby, Markus Lüpertz, and A. R. Penck. In spring 2017, the Phillips presents the first comprehensive US survey of Lüpertz's work, spanning five decades.

FRANZ ERHARD WALTHER (GERMAN, B. 1939)
Franz Erhard Walther is internationally recognized for his early investigation of participatory art that favors action over static objects such as paintings and sculptures.

FRANZ MARC (GERMAN, 1880-1916)
ANSELM KIEFER (GERMAN, B. 1950)
Dein Blondes Haar, Margarethe was gifted to the Phillips in 2015 from the Family of Anita Reiner in her memory.

HEINRICH CAMPENDONK (GERMAN, 1889-1957)
KÄTHE KOLLWITZ (GERMAN, 1867-1945)

ISABELLE FAUST (GERMAN, B. 1972)
MATTHIAS PINTSCHER (GERMAN, B. 1971)
Phillips Music presents some of Germany's finest chamber musicians, including Matthias Pintscher for the Leading International Composers series in 2012.

WOLFGANG LAIB (GERMAN, B. 1950)
The Phillips's Laib Wax Room is the first permanent wax room that Wolfgang Laib created for a specific museum. Accommodating one to two people at a time, it offers a personal, meditative encounter. The Embassy of Germany generously hosted the celebratory dinner for the opening of the Laib Wax Room in March 2013.

JUSTINE OTTO (GERMAN, B. 1974)
Two paintings by Justine Otto were acquired by the Phillips from works on display during the 2014 (e)merge art fair.
Maifest is the traditional German celebration of the arrival of spring. The Phillips Collection invites you to an enchanting spring evening dining among the museum’s masterworks and celebrating German culture.

Duncan Phillips emphasized the importance of carefully crafting his collection, and the Phillips’s acquisitions and presentations of works by German artists have followed suit. In fall 2015, the Phillips received a transformative gift from gallerist Michael Werner of 46 works by postwar German artists including Markus Lüpertz, Georg Baselitz, Jörg Immendorf, and A. R. Penck, reflecting how Duncan Phillips would build “units” of works by certain artists; this spring, the Phillips is presenting the first comprehensive US survey of Lüpertz’s work. In March 2013, the Phillips opened the Laib Wax Room, a meditative space by German artist Wolfgang Laib that drew inspiration from the Phillips’s beloved Rothko Room. As Duncan Phillips showcased the work of innovative and important artists of his day, the museum has acquired the work of Anselm Kiefer, Justine Otto, Franz Erhard Walther, and others, and presented some of Germany’s finest musicians.

In honor of the museum’s longstanding relationship with the German Embassy, The Phillips Collection’s 2017 Annual Gala celebrates artistic exchange and cultural diplomacy between Germany and the United States.
The Phillips Collection 2016 Annual Gala raised $1,000,000 for the museum’s award-winning education initiatives.

2016 ANNUAL GALA HONOREES
David C. Driskell and Lynne N. Horning

The Phillips Collection wishes to acknowledge the generous support of

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Top to Bottom: The Honorable Ann Stock and Megan Beyer; Jessica Lang, Trustee; Lindsay Ellenbogen, and Elizabeth Smith; Michael Chertoff, Michael Trager, Marisol Lamadrid Pearlstein, Jack Pearlstein, Mariella Trager, and Meryl Chertoff

RECAP: 2016 ANNUAL GALA-ARABESQUE: A SALUTE TO QATAR
The Annual Gala and Contemporaries Bash raise critical resources for the museum’s award-winning education programs that inspire creativity, foster a greater understanding of our world, and provide lifelong learning experiences for art-lovers of all ages in our community, across the country, and around the world.

ARTS INTEGRATION WITH PRISM.K12
The Phillips Collection pushes the boundaries of K–12 education with the development of Prism.K12, a set of six strategies that help teachers create rigorous arts-integrated lessons and curricula. The result of more than a decade of the Phillips’s work in the field of K–12 arts-integrated teaching and learning, Prism.K12 is central to the Phillips’s pursuit of K–12 education reform and its mission as a 21st-century museum. The museum’s Education Department has researched and produced award-winning arts-integrated teacher resources, engaged in local school partnerships, and led national K–12 initiatives.

CONNECTING ART AND WELLNESS
The relationship between art, health, and well-being resonates deeply with the museum because founder Duncan Phillips possessed a keen understanding of the healing power of art. The Phillips’s innovative contemplation audio tour—which guides visitors in slow looking and sensing in the galleries—and Creative Aging program—in partnership with Iona Senior Services’ art therapy program—are examples of the Phillips’s commitment to connecting art and wellness.

ENHANCING THE MUSEUM EXPERIENCE
The Phillips engages visitors through talks, inquiry-based tours, and lectures, as well as interdisciplinary experiments in music, dance, and theater. The museum’s popular Phillips after 5 monthly afterhours events and annual family festival feature a lively mix of art and entertainment. Interactive stations in the galleries offer visitors opportunities to pause and think about the themes in the special exhibitions.

PHILLIPS@THEARC
The Phillips Collection’s partnership with THEARC (an arts and education center located in Ward 8 in Washington, DC) will expand its educational programming to new audiences. Phillips@THEARC will provide dynamic multi-generational programs grounded in the notion that art, when integrated with personal experiences, can enhance lives. Capitalizing on the museum’s successful partnerships and initiatives, the Phillips will develop a series of free programs at THEARC for children, students, teachers, adults, and seniors that focus on art and wellness, art and K–12 education, and art and lifelong learning.

Proceeds from the Annual Gala support these efforts.
## Individual Sponsorship Benefits

### Participation

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Host ($110,000+)</th>
<th>Co-Chair ($55,000+)</th>
<th>Benefactor ($23,000+)</th>
<th>Champion ($16,500+)</th>
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</thead>
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<tr>
<td>Two tables for ten (10) located in the Prism.K12 Galleries (see seating map)</td>
<td>✓</td>
<td>✓</td>
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<td>One table for ten (10) located in the Art Links Galleries (see seating map)</td>
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<td>One table for ten (10) located in the Art and Wellness Galleries (see seating map)</td>
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<td>✓</td>
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<td>Additional complimentary tickets to the after party</td>
<td>20</td>
<td>10</td>
<td>6</td>
<td>2</td>
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</table>

### Recognition

<table>
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<tr>
<th>Benefit</th>
<th>Host ($110,000+)</th>
<th>Co-Chair ($55,000+)</th>
<th>Benefactor ($23,000+)</th>
<th>Champion ($16,500+)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition in the museum’s annual report and on Gala collateral, including The Phillips Collection website, press materials, and the Annual Gala program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ad in the Annual Gala program</td>
<td>full-page</td>
<td>full-page</td>
<td>half-page</td>
<td>quarter-page</td>
</tr>
<tr>
<td>Acknowledgment in the Chairman’s remarks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<td>Invitation and recognition at the Diplomatic Dinner hosted by the Diplomatic Committee Chair in May 2017</td>
<td>8</td>
<td>4</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Private curator-led tour at The Phillips Collection for twenty (20) guests</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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### Additional Benefits

<table>
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<th>Benefit</th>
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<th>Benefactor ($23,000+)</th>
<th>Champion ($16,500+)</th>
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<tbody>
<tr>
<td>A one-year Circle membership, featuring exclusive events and opportunities to connect with curators, artists, trustees, and the Phillips director</td>
<td>Chairman’s Circle ($25,000 value)</td>
<td>Capitol Circle ($10,000 value)</td>
<td>Capitol Circle ($10,000 value)</td>
<td>Director’s Circle ($5,000 value)</td>
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### Friend ($5,500)

At the Friend level, supporters enjoy the following benefits:
- Two tickets to the Annual Gala
- A special thank you reception
- Recognition in the Annual Gala program
- One-year membership at the Supporting Friend level

### Honoring George and Trish Vradenburg

Should you wish to honor George and Trish Vradenburg with a gift to The Phillips Collection but are unable to attend the Annual Gala, please contact the Development Department at 202.387.2151 x250

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### Annual Gala Seating Map
Top to Bottom: Trustee Alice Phillips Swistel and Trustee Fenner Milton; Frank Islam and Debbie Dresman; Trustee Alan Fleischmann and Dafna Tapiero; Aaron Levine, Juanita Hardy, and Barbara Levine; Beau and Linda Lichtenberg Kaplan

For more information, contact Elizabeth Temme
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