THE PHILLIPS COLLECTION
2017 ANNUAL GALA

Maifest: A Spring Celebration of German Art and Culture

MAY 19, 2017
In fall 2015, The Phillips Collection acquired a transformative gift of 46 works of German and Danish postwar art from gallerist Michael Werner, featuring paintings, sculptures, and works on paper by Georg Baselitz, Jörg Immendorff, Per Kirkeby, Markus Lüpertz, and A. R. Penck.

In spring 2017, the Phillips presents the first comprehensive US survey of Lüpertz’s work, spanning five decades. The artist’s unique vision offers a fresh dialogue between painting and sculpture, figuration and abstraction, past and present.

Two paintings by Justine Otto were acquired by the Phillips from works on display during the 2014 (e)merge art fair.

Dein Blondes Haar, Margarethe was gifted to the Phillips in 2015 from the Family of Anita Reiner in her memory.
Friday, May 19, 2017

MAIFEST: A SPRING CELEBRATION OF GERMAN ART AND CULTURE

Maifest is the traditional German celebration of the arrival of spring. The Phillips Collection invites you to an enchanting spring evening dining among the museum’s masterworks and celebrating German culture.

Duncan Phillips emphasized the importance of carefully crafting his collection, and the Phillips’s acquisitions and presentations of works by German artists have followed suit. In fall 2015, the Phillips received a transformative gift from gallerist Michael Werner of 46 works by postwar German artists including Markus Lüpertz, Georg Baselitz, Jörg Immendorf, and A. R. Penck, reflecting how Duncan Phillips would build “units” of works by certain artists; this spring, the Phillips is presenting the first comprehensive US survey of Lüpertz’s work. In March 2013, the Phillips opened the Laib Wax Room, a meditative space by German artist Wolfgang Laib that drew inspiration from the Phillips’s beloved Rothko Room. As Duncan Phillips showcased the work of innovative and important artists of his day, the museum has acquired the work of Anselm Kiefer, Justine Otto, and others, and presented some of Germany’s finest musicians.

In honor of the museum’s longstanding relationship with the German Embassy, The Phillips Collection’s 2017 Annual Gala celebrates artistic exchange and cultural diplomacy between Germany and the United States.

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Barbara Hawthorn
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The Honorable Ann Stock
Nancy and Harold Zirkin

Top to Bottom: Ambassador Peter Wittig and Huberta von Voss-Wittig (Photo: Tony Powell); Kay and Sunny Kapoor; Trish and George Vradenburg; Diane Rehm; Katherine and David Bradley
The Phillips Collection 2016 Annual Gala raised $1,000,000 for the museum’s award-winning education initiatives.

2016 ANNUAL GALA HONOREES
David C. Driskell and Lynne N. Horning

The Phillips Collection wishes to acknowledge the generous support of

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Top to Bottom: Kay Kapoor, Congresswoman Suzanne Bonamici, and Director Dorothy Kosinski; Trustee Lynne N. Horning and David C. Driskell; Wallace Loh; Board Chairman Dani Levinas and Mirella Levinas; Jessica and David Marventano
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ART LINKS TO LIFE: SUPPORTING ARTS EDUCATION

The Annual Gala and Contemporaries Bash raise critical resources for the museum’s award-winning education programs that inspire creativity, foster a greater understanding of our world, and provide lifelong learning experiences for art-lovers of all ages in our community, across the country, and around the world.

ARTS INTEGRATION WITH PRISM.K12
The Phillips Collection pushes the boundaries of K–12 education with the development of Prism.K12, a set of six strategies that help teachers create rigorous arts-integrated lessons and curricula. The result of more than a decade of the Phillips’s work in the field of K–12 arts-integrated teaching and learning, Prism.K12 is central to the Phillips’s pursuit of K–12 education reform and its mission as a 21st-century museum. The museum’s Education Department has researched and produced award-winning arts-integrated teacher resources, engaged in local school partnerships, and led national K–12 initiatives.

CONNECTING ART AND WELLNESS
The relationship between art, health, and well-being resonates deeply with the museum because founder Duncan Phillips possessed a keen understanding of the healing power of art. The Phillips’s innovative contemplation audio tour—which guides visitors in slow looking and sensing in the galleries—and Creative Aging program—in partnership with Iona Senior Services’ art therapy program—are examples of the Phillips’s commitment to connecting art and wellness.

ENHANCING THE MUSEUM EXPERIENCE
The Phillips engages visitors through talks, inquiry-based tours, and lectures, as well as interdisciplinary experiments in music, dance, and theater. The museum’s popular Phillips after 5 monthly afterhours events and annual family festival feature a lively mix of art and entertainment. Interactive stations in the galleries offer visitors opportunities to pause and think about the themes in the special exhibitions.

PHILLIPS@THEARC
The Phillips Collection’s partnership with THEARC (an arts and education center located in Ward 8 in Washington, DC) will expand its educational programming to new audiences. Phillips@THEARC will provide dynamic multi-generational programs grounded in the notion that art, when integrated with personal experiences, can enhance lives. Capitalizing on the museum’s successful partnerships and initiatives, the Phillips will develop a series of free programs at THEARC for children, students, teachers, adults, and seniors that focus on art and wellness, art and K–12 education, and art and lifelong learning.

Proceeds from the Annual Gala support these efforts.
## CORPORATE SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>HOST $110,000+</th>
<th>CO-CHAIR $55,000+</th>
<th>BENEF-FACTOR $33,000+</th>
<th>CHAMPION $16,500+</th>
</tr>
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<tbody>
<tr>
<td>A one-year membership in the Phillips Corporate Roundtable (Co-Chair Level)*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>A one-year membership in the Phillips Corporate Roundtable (Associate Level)*</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity for a company executive to share remarks</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two tables for ten (10) located in the Prism Galleries (see seating map)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One table for ten (10) located in the Art Links Galleries (see seating map)</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
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<tr>
<td>One table for ten (10) located in the Young Artists Galleries (see seating map)</td>
<td></td>
<td></td>
<td>✓</td>
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<tr>
<td>The opportunity to welcome a special guest at your table. Special guests have included Members of Congress, Administration officials, and ambassadors.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Additional complimentary tickets to the after party (in addition to gala guests)</td>
<td>20</td>
<td>10</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Recognition on Gala collateral, including The Phillips Collection website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on the museum donor wall and in the annual report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgment in press materials, including press release to local and regional media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ad in the Annual Gala program</td>
<td></td>
<td></td>
<td></td>
<td>full-page, full-page, half-page, quarter-page</td>
</tr>
<tr>
<td>Acknowledgment in the Chairman’s remarks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Recognition benefits for the Contemporaries Bash (after party)</td>
<td>✓</td>
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<tr>
<td>Strategic brand placement at the Gala and Contemporaries Bash</td>
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<td>Invitation and recognition at the Diplomatic Dinner hosted by the Diplomatic Committee Chair in May 2017</td>
<td>8</td>
<td>4</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Private curator-led tour at The Phillips Collection for twenty (20) guests</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Exclusive opportunities and events to connect with trustees, high-level donors, curators, and artists</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*The Phillips Collection’s Corporate Roundtable is a partnership among senior corporate leaders, Members of Congress and the Administration, the Diplomatic Community, museum trustees and major donors, major art collectors, and international philanthropists to promote and sustain museum founder Duncan Phillips’s vision of creating a dynamic environment for collaboration, innovation, scholarship, and public engagement.

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**ANNUAL GALA SEATING MAP**

- **Prism.K12 Galleries**
- **Art Links Galleries**
- **Art and Wellness Galleries**
- **Main Gallery and Second Floor Annex**
- **Parlors and Second Floor House**
- **Music Room and Dining Room**
For more information, contact
Laith Alnouri
Deputy Director of Development,
Partnerships and Corporate Relations
lalnouri@phillipscollection.org
202.387.2151 x314

Visit phillipscollection.org/support/annual-gala